

2020-2021

RESEARCH METHODOLOGY WEBINAR

DEPARTMENT OF COMMERCE
PAYYANUR COLLEGE, PAYYANUR

Program: Research Methodology Webinar

Objective of the Program: During the pandemic times Dept of Commerce organized a series of webinars to keep students engaged and enriched in academics. Nudges have been important in economics and behavioural economics and the webinar familiarised students with the research ideas on Nudges in Daily Life .

Date	06/05/2021
Program	Webinar
Topic	Nudges in Daily Life: A Research Agenda
Resource Person	Dr Vineeth K M(Research Supervisor and Asst Professor, Govt College, Tripunithura)
Participants	B Com Students from Different Colleges

PAYYANUR COLLEGE, PAYYANUR

NUDGES IN DAILY LIFE: A RESEARCH AGENDA

ONLINE WEBINAR ORGANISED BY

DEPARTMENT OF COMMERCE

RESOURCE PERSON

Dr. Vineeth K.M
Assistant Professor and Research Supervisor
Post Graduate Department of Commerce
Government College, Tripunithura

MAY 6, 2021
10:00 AM

Programme Coordinators:
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