❖ <u>Value Added Course: Ethos of Vedanta in Management</u>

DEPARTMENT OF MANAGEMENT STUDIES & DEPARTMENT OF SANSKRIT

PAYYANUR COLLEGE, PAYYANUR

VALUE ADDED COURSE

COURSE TITLE: Ethos of Vedanta in Management

COURSE CODE: BBAVAC01 NO OF HOURS ALLOTTED: 30hrs

Aim of the Programme

Ethos of Vedanta in Management introduces participants to aspects of ethics in business, with a focus on general management. In the sessions spread across 30 hours, students explore both the philosophy driving business ethics and the daily challenges that managers face.

Assessment Criteria:

An examination (Theory) of 25 marks for a duration 2hrs

Module I: Business ethics - An overview Ethics: nature – objective - business ethics: nature – need – relationship between ethics and business - stages of ethical consciousness. **(6 Hrs)**

Module II: The Essence of Gita's Teaching: Management guidelines from Bhagavad Gita-Basic principles of management as per ancient Indian Wisdom-Karmayoga-Holistic Approach-Yogah Karmasu Kaushalam. (15 Hrs)

Module III: Ethics in business in Indian perspective-Importance of ethical behaviour in personal and professional life - law of karma – Meaning - How it operates. Ethical Dilemmas - workplace, functional areas & Ethical issues in global business. (9 Hrs)

Reference:

- 1. Values and Ethics for Organizations, Chakraborty
- 2. Perspectives in Business Ethics, Hartman, Chatterjee