



K22U 3287

Reg. No. :

Name :

**I Semester B.B.A./B.B.A. (TTM)/BBA (RTM) Degree (C.B.C.S.S.
Supplementary) Examination, November 2022
(2016- 2018 Admissions)
Core Course
1B01 BBA/BBA(TTM)/BBA(RTM) : PRINCIPLES AND PRACTICE OF
MANAGEMENT**

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer the 4 questions. **Each** carries ½ mark.

(4×½=2)

1. _____ is the art and science of getting work done through people.
2. “Select the best” is the real point of _____
3. The actual means by which the message is transmitted to the receiver is called _____
4. _____ refers to the behaviour pattern adopted by a leader to influence the behaviour of his subordinates for attaining the organizational goals.

SECTION – B

Answer **any four** questions. **Each** question carries 1 mark.

(4×1=4)

5. Define management.
6. What is controlling ?
7. What is organisation ?
8. Explain message.
9. What is budgeting ?
10. What is directing ?

P.T.O.



SECTION – C

Answer **any six** questions. **Each** question carries **3** marks.

(6×3=18)

11. What are the features of leadership ?
12. What are the process of communication ?
13. What are the steps in control process ?
14. Write an essay on essential elements of coordination.
15. What are the advantages of organisation ?
16. Write an essay on departmentalisation.
17. What are the importance of policies ?
18. Which are the various types of decisions ?

SECTION – D

Answer **any two** questions. **Each** question carries **8** marks.

(2×8=16)

19. Write an essay on evolution of management thoughts.
 20. Explain planning process. Write the advantages of planning.
 21. Write an essay on importance and functions of staffing.
-



K22U 3388

Reg. No. :

Name :

**I Semester B.B.A./B.B.A. (R.T.M.) Degree (C.B.C.S.S. – O.B.E. – Regular/
Supplementary/Improvement) Examination, November 2022
(2019 Admission Onwards)**

Core Course

1B01BBA/BBA(RTM) : PRINCIPLES AND PRACTICE OF MANAGEMENT

Time : 3 Hours

Max. Marks : 40

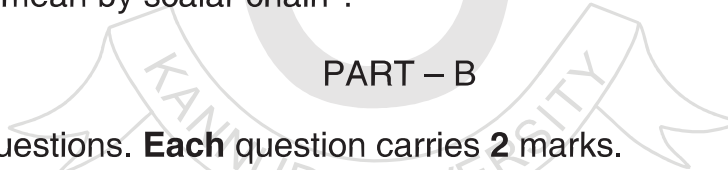


PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. What do you mean by schools of management thought ?
2. What is decentralization ?
3. What is gangplank ?
4. What is job specification ?
5. What do you mean by KPO ?
6. What do you mean by scalar chain ?

(6×1=6)



PART – B

Answer **any 6** questions. **Each** question carries **2** marks.

7. Briefly explain the nature of management.
8. Write a short note on management by objectives.
9. What are the functions of lower-level management ?
10. What do you mean by authority and responsibility ?
11. Write a short note on Work-life Balance.
12. Explain the concept of stability of tenure.
13. Differentiate standing plans from Adhoc plans.
14. What is a formal organisation ?

(6×2=12)

P.T.O.



PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Write a short note on Maslow's Need Hierarchy Theory.
16. What are the principles of organising ?
17. Briefly explain the process of controlling.
18. How to manage your time ?
19. What are the limitations in delegation of authority ?
20. What is selection ? Explain the process of selection procedure. **(4×3=12)**

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

21. Briefly explain the contributions of F. W. Taylor to Management thought.
22. What is decision-making ? Explain its types and steps in the decision-making process.
23. Define Directing. Briefly explain its features and elements.
24. What is Planning ? Discuss the significance and limitations of Planning. **(2×5=10)**

