

**Payyanur College, Payyanur  
(Affiliated to Kannur University)**

**Programme Outcomes (POs)**

# BA DEGREE PROGRAMME (FOR ARTS)

## PROGRAMME OUTCOMES (PO)

**PO1: Critical Thinking and Problem-Solving** - Apply critical thinking skills to analyse information and develop effective problem-solving strategies for tackling complex challenges.

**PO2: Effective Communication and Social Interaction** - Proficiently express ideas and engage in collaborative practices, fostering effective interpersonal connections.

**PO3: Holistic Understanding** - Demonstrate a multidisciplinary approach by integrating knowledge across various domains for a comprehensive understanding of complex issues.

**PO4: Citizenship and Leadership** - Exhibit a sense of responsibility, actively contribute to the community, and showcase leadership qualities to shape a just and inclusive society.

**PO5: Global Perspective** - Develop a broad awareness of global issues and an understanding of diverse perspectives, preparing for active participation in a globalized world.

**PO6: Ethics, Integrity and Environmental Sustainability** - Uphold high ethical standards in academic and professional endeavours, demonstrating integrity and ethical decision-making. Also acquire an understanding of environmental issues and sustainable practices, promoting responsibility towards ecological well-being.

**PO7: Lifelong Learning and Adaptability** - Cultivate a commitment to continuous self-directed learning, adapting to evolving challenges, and acquiring knowledge throughout life.

# **Programme Specific Outcomes (PSOs)**

Name of the Programme: **BA ECONOMICS**

## **PROGRAMME SPECIFIC OUTCOMES (PSOs)**

### **PSO1:**

**Economic Theory Analysis and Policy Development:** Apply economic theories and methodologies to analyze real-world economic phenomena, and develop policy recommendations to address socio-economic challenges at local, national, and global levels

### **PSO2:**

**Theory informed Data Interpretation and Quantitative Skills:** Demonstrate proficiency in interpreting economic data, employing statistical and econometric techniques to analyze economic trends, and make informed decisions in economic policy formulation and business strategies.

### **PSO3:**

**Sectoral Understanding and Market Dynamics:** Develop a deep understanding of various economic sectors, including agriculture, industry, services, and finance, and analyze market dynamics to assess their impact on economic development and welfare

### **PSO4:**

**Economic Research and Writing:** Acquire skills in conducting economic research, synthesizing literature, and effectively communicating research findings through well-structured and persuasive writing, contributing to the advancement of economic knowledge and discourse

### **PSO5:**

**Policy Advocacy and Civic Engagement:** Engage in advocacy for theory informed and evidence -based economic policies, collaborate with stakeholders, and participate in community initiatives to address socio-economic inequalities, promoting inclusive growth and sustainable development

### **PSO6**

**Global Economic Perspectives:** Explore global economic issues, trends, and policies, develop an understanding of international trade, finance, and economic integration, and analyze their implications for domestic economies and policy formulation

### **PSO7**

**Environmental sensitization for Sustainability:** Evaluate the economic dimensions of environmental challenges, analyze the trade-offs between economic growth and environmental conservation, and propose strategies for promoting sustainable development and ecological resilience

# **Course Outcomes (COs)**

## COURSE OUTCOMES (COs)

Sl. No	Name of the Course	Outcomes
<b>DISCIPLINE SPECIFIC COURSES</b>		
1.	<b>KUIDSCECO101: INTRODUCTORY MICRO ECONOMICS</b>	<p><b>CO1:</b> Learn the foundational concepts in microeconomics like trade-offs and opportunity cost, nominal and real prices and the so forth for better theoretical understanding.</p> <p><b>CO2:</b> Understand the basic concepts of demand and supply for analysing market dynamics</p> <p><b>CO3:</b> Understand the basic concepts of production, cost and revenue for learning the subject in the subsequent semesters</p> <p><b>CO4:</b> Learn the concepts for analysing factor markets and welfare related concepts for better learning microeconomics at the intermediate and advanced levels</p> <p><b>CO5:</b> Extend the foundational theoretical tool box of microeconomics for subsequent learning at the intermediate and advanced levels.</p>
2.	<b>KUIDSCECO104: FUNDAMENTALS OF ECONOMIC DEVELOPMENT</b>	<p><b>CO1:</b> Conceptualize economic development and differentiate it from economic growth.</p> <p><b>CO2:</b> Understand the determinants of economic growth and development using theoretical frameworks and empirical evidence.</p> <p><b>CO3:</b> Understand the role of human resources, including education, health, and gender in economic development</p> <p><b>CO4:</b> Understand the concept of sustainable development and its application in policy-making.</p> <p><b>CO5:</b> Study India's development experience, including the successes, challenges and implications for future policy</p>
3.	<b>KUIDSCECO105: ECONOMIC JOURNALISM</b>	<p><b>CO1:</b> Understand economic principles relevant to journalism, applying them effectively in analysis and reporting.</p> <p><b>CO2:</b> Gain skills in economic reporting, including data analysis, financial statement interpretation, and expert interviewing techniques.</p> <p><b>CO3:</b> Apply specialized knowledge in reporting on finance, markets, trade, and development, demonstrating expertise.</p> <p><b>CO4:</b> Critically analyze economic events through case studies, providing accurate and insightful coverage.</p>

		<b>CO5:</b> Create high-quality economic journalism pieces, including articles and multimedia content, while upholding ethical and professional standards.
<b>MULTI-DISCIPLINARY COURSE</b>		
4.	<b>KUIMDCECO101: ECONOMICS IN DAILY LIFE</b>	<p><b>CO1:</b> Gain a foundational understanding of economic principles to interpret and engage with economic issues in everyday life.</p> <p><b>CO2:</b> Understand economic concepts to make informed decisions regarding personal finance and investments.</p> <p><b>CO3:</b> Develop awareness of global economic dynamics and their implications for individual economies and societies.</p> <p><b>CO4:</b> Enhance critical thinking skills to address social and economic challenges such as inequality, discrimination, poverty and corruption.</p>