

**Payyanur College, Payyanur  
(Affiliated to Kannur University)**

**Programme Outcomes (POs)**

# **BCom DEGREE PROGRAMME (FOR COMMERCE)**

## **PROGRAMME OUTCOMES (PO)**

**PO1: Critical Thinking and Problem-Solving** - Apply critical thinking skills to analyse information and develop effective problem-solving strategies for tackling complex challenges.

**PO2: Effective Communication and Social Interaction** - Proficiently express ideas and engage in collaborative practices, fostering effective interpersonal connections.

**PO3: Holistic Understanding** - Demonstrate a multidisciplinary approach by integrating knowledge across various domains for a comprehensive understanding of complex issues.

**PO4: Citizenship and Leadership** - Exhibit a sense of responsibility, actively contribute to the community, and showcase leadership qualities to shape a just and inclusive society.

**PO5: Global Perspective** - Develop a broad awareness of global issues and an understanding of diverse perspectives, preparing for active participation in a globalized world.

**PO6: Ethics, Integrity and Environmental Sustainability** - Uphold high ethical standards in academic and professional endeavours, demonstrating integrity and ethical decision-making. Also acquire an understanding of environmental issues and sustainable practices, promoting responsibility towards ecological well-being.

**PO7: Lifelong Learning and Adaptability** - Cultivate a commitment to continuous self-directed learning, adapting to evolving challenges, and acquiring knowledge throughout life.

# **Programme Specific Outcomes (PSOs)**

Name of the Programme: **BCom**

## PROGRAMME SPECIFIC OUTCOMES (PSOs)

### PSO1:

**Financial and Accounting Proficiency:** Graduates will be proficient in preparing and analysing financial statements, understanding accounting principles, utilizing financial tools, managing taxation issues etc., for efficient management and decision-making.

### PSO2:

**Economic and Market Analysis:** Graduates will be able to apply economic theories and concepts to analyse market trends, economic policies and business environments etc., in both national and international levels, as well as understand marketing principles, strategies and consumer behaviour for effective promotion of products and services.

### PSO3:

**Management and Leadership Skills:** Graduates will develop managerial skills, including planning, organising, leading & controlling business operations, understand business laws and ethical issues, apply human resource management principles, develop and implement business strategies to achieve organizational objectives.

### PSO4:

**Quantitative and Technological Proficiency:** Graduates will apply quantitative methods, statistical tools, data analysis techniques, technology & software for accounting and business data analysis to solve business problems and make data-driven decisions.

### PSO5:

**Entrepreneurship and Strategic Management:** Graduates will acquire skills and knowledge to identify business opportunities, develop business plans, manage start-ups small businesses, understand cooperative institutions, analyse logistics and supply chain management systems and create entrepreneurial competencies in the current start-up ecosystem.

## **Course Outcomes (COs)**

## COURSE OUTCOMES (COs)

Sl. No	Name of the Course	Outcomes
<b>DISCIPLINE SPECIFIC COURSES</b>		
1.	<b>KUIDSCCOM100: MANAGEMENT THEORY AND PRACTICES</b>	<p><b>CO1:</b> Understand various concepts associated with Management theory and Practice</p> <p><b>CO2:</b> Improve problem solving skill and efficiency.</p> <p><b>CO3:</b> Apply the management skills in decision making</p> <p><b>CO4:</b> Develop strategic thinking and planning</p> <p><b>CO5:</b> Improve adaptability and Innovation</p>
2.	<b>KUIDSCCOM101: ACCOUNTING FOR BEGINNERS</b>	<p><b>CO1:</b> Understand the Accounting Concepts, Conventions and use accounting rules to record business transactions</p> <p><b>CO2:</b> Identify and interpret accounting information to inform users and make decisions</p> <p><b>CO3:</b> Acquire knowledge on the preparation of Journal, Ledger and Trial Balance.</p> <p><b>CO4:</b> Apply the knowledge in preparing detailed accounts of sole trading concerns.</p> <p><b>CO5:</b> Analyzing the causes of errors in trial balance and the rules for rectification of errors</p>
3.	<b>KUIDSCCOM102: BASICS OF BANKING</b>	<p><b>CO1:</b> Recognize the role of Indian Banking system.</p> <p><b>CO2:</b> Identifying the Role of RBI in India.</p> <p><b>CO3:</b> Evaluate the operational system of a bank and equip to handle cheques.</p> <p><b>CO4:</b> To enable pupils to recognize and utilize India's digital payment systems.</p> <p><b>CO5:</b> To effectively utilize the diverse range of government schemes provided by banks.</p>