

**Payyanur College, Payyanur  
(Affiliated to Kannur University)**

**Programme Outcomes (POs)**

# **BCom DEGREE PROGRAMME (FOR COMMERCE)**

## **PROGRAMME OUTCOMES (PO)**

**PO1: Critical Thinking and Problem-Solving** - Apply critical thinking skills to analyse information and develop effective problem-solving strategies for tackling complex challenges.

**PO2: Effective Communication and Social Interaction** - Proficiently express ideas and engage in collaborative practices, fostering effective interpersonal connections.

**PO3: Holistic Understanding** - Demonstrate a multidisciplinary approach by integrating knowledge across various domains for a comprehensive understanding of complex issues.

**PO4: Citizenship and Leadership** - Exhibit a sense of responsibility, actively contribute to the community, and showcase leadership qualities to shape a just and inclusive society.

**PO5: Global Perspective** - Develop a broad awareness of global issues and an understanding of diverse perspectives, preparing for active participation in a globalized world.

**PO6: Ethics, Integrity and Environmental Sustainability** - Uphold high ethical standards in academic and professional endeavours, demonstrating integrity and ethical decision-making. Also acquire an understanding of environmental issues and sustainable practices, promoting responsibility towards ecological well-being.

**PO7: Lifelong Learning and Adaptability** - Cultivate a commitment to continuous self-directed learning, adapting to evolving challenges, and acquiring knowledge throughout life.

# **Programme Specific Outcomes (PSOs)**

Name of the Programme: **BBA**

### **PROGRAMME SPECIFIC OUTCOMES (PSOs)**

**PSO1:**

Provide students with a sound theoretical base in business management concepts and have an exposure of the emerging technologies to support, sustain and innovate business.

**PSO2:**

Application of theoretical and technical knowledge and skills to provide holistic education by producing intellectually competent individuals.

**PSO3:**

Attain problem-solving, decision making and critical thinking skills to connect with real time corporate situations.

**PSO4:**

Inculcates and develops appropriate skills such as Finance, Marketing, Entrepreneurship, HR, Accounting and Operations among students.

**PSO5:**

Demonstrate how creativity and innovations are initiated, included and managed in an organisation.

**PSO6:**

Understand the impact of management practices in societal and environmental context and display the knowledge and need for sustainable development

**PSO7:**

Impart continuous learning and develop the ability to engage in independent and life long learning in the context of changes in trade and commerce

## **Course Outcomes (COs)**

## COURSE OUTCOMES (COs)

Sl. No	Name of the Course	Outcomes
<b>DISCIPLINE SPECIFIC COURSES</b>		
1.	<b>KUIDSCBBA100: MANAGEMENT CONCEPTS</b>	<p><b>CO1:</b> Understand the fundamentals concept of management.</p> <p><b>CO2:</b> Learn the concepts and competence of planning.</p> <p><b>CO3:</b> Acquire the knowledge of Organization and &amp; staffing.</p> <p><b>CO4:</b> Understand the importance of effectiveness of directing &amp; coordination</p> <p><b>CO5:</b> Analyse the importance, process &amp; types of controlling.</p> <p><b>CO6:</b> To learn about the managerial idea, in the field of Management.</p>
2.	<b>KUIDSCBBA101: MANAGERIAL ECONOMICS</b>	<p><b>CO1:</b> Help the students understand the basic concepts of managerial economics.</p> <p><b>CO2:</b> Introduce the students to the concepts of demand and supply.</p> <p><b>CO3:</b> Provide a basic understanding about market structures.</p> <p><b>CO4:</b> Help the students develop a basic understanding about production function and cost analysis.</p>
3.	<b>KUIDSCBBA102: BUSINESS STATISTICS</b>	<p><b>CO1:</b> Understand the basics of statistics, its importance and applications in various areas of study.</p> <p><b>CO2:</b> Explain the techniques of data, collection, tabulation and presentation of data.</p> <p><b>CO3:</b> Apply the measures of central tendency to the statistical data and evaluate the measures of dispersion to solve practical problems.</p> <p><b>CO4:</b> Solve a range of problems using the techniques covered.</p>