Payyanur College, Payyanur (Affiliated to Kannur University)

Programme Outcomes (POs)

BCom DEGREE PROGRAMME (FOR COMMERCE)

PROGRAMME OUTCOMES (PO)

PO1: Critical Thinking and Problem-Solving - Apply critical thinking skills to analyse information and develop effective problem-solving strategies for tackling complex challenges.

PO2: Effective Communication and Social Interaction - Proficiently express ideas and engage in collaborative practices, fostering effective interpersonal connections.

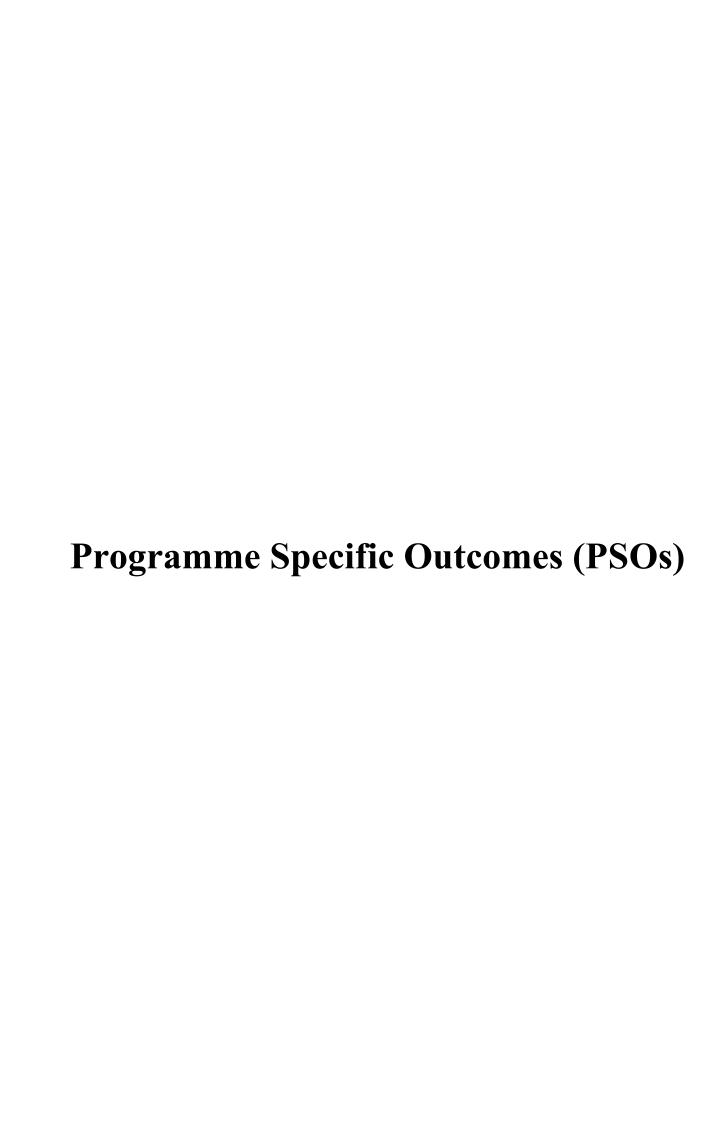
PO3: Holistic Understanding - Demonstrate a multidisciplinary approach by integrating knowledge across various domains for a comprehensive understanding of complex issues.

PO4: Citizenship and Leadership - Exhibit a sense of responsibility, actively contribute to the community, and showcase leadership qualities to shape a just and inclusive society.

PO5: Global Perspective - Develop a broad awareness of global issues and an understanding of diverse perspectives, preparing for active participation in a globalized world.

PO6: Ethics, Integrity and Environmental Sustainability - Uphold high ethical standards in academic and professional endeavours, demonstrating integrity and ethical decision-making. Also acquire an understanding of environmental issues and sustainable practices, promoting responsibility towards ecological well-being.

PO7: Lifelong Learning and Adaptability - Cultivate a commitment to continuous self-directed learning, adapting to evolving challenges, and acquiring knowledge throughout life.



Name of the Programme: **BBA**

PROGRAMME SPECIFIC OUTCOMES (PSOs)

PSO1:

Provide students with a sound theoretical base in business management concepts and have an exposure of the emerging technologies to support, sustain and innovate business.

PSO2:

Application of theoretical and technical knowledge and skills to provide holistic education by producing intellectually competent individuals.

PSO3:

Attain problem-solving, decision making and critical thinking skills to connect with real time corporate situations.

PSO4:

Inculcates and develops appropriate skills such as Finance, Marketing, Entrepreneurship, HR, Accounting and Operations among students.

PSO5:

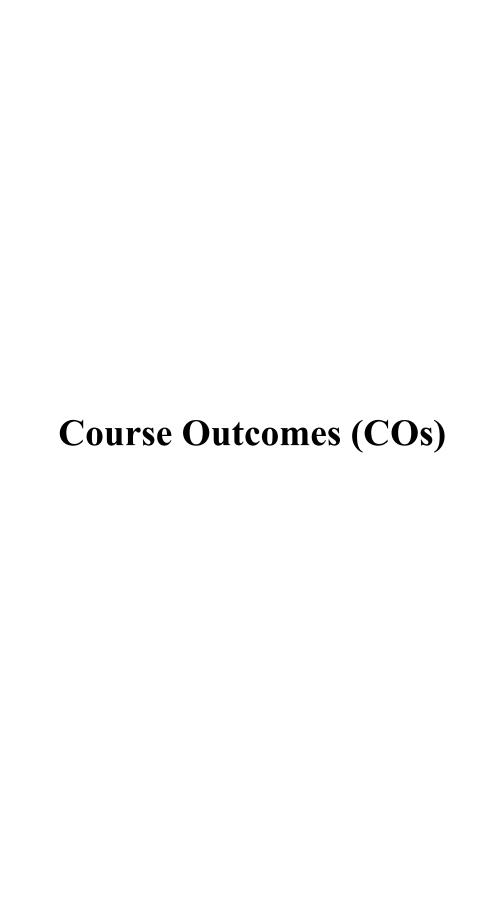
Demonstrate how creativity and innovations are initiated, included and managed in an organisation.

PSO6:

Understand the impact of management practices in societal and environmental context and display the knowledge and need for sustainable development

PSO7:

Impart continuous learning and develop the ability to engage in independent and life long learning in the context of changes in trade and commerce



COURSE OUTCOMES (COs)

Sl. No	Name of the Course	Outcomes
DISCIPLINE SPECIFIC COURSES		
1.	KU1DSCBBA100: MANAGEMENT CONCEPTS	CO1: Understand the fundamentals concept of management. CO2: Learn the concepts and competence of planning. CO3: Acquire the knowledge of Organization and & staffing. CO4: Understand the importance of effectiveness of directing & coordination CO5: Analyse the importance, process & types of controlling. CO6: To learn about the managerial idea, in the field of Management.
2.	KU1DSCBBA101: MANAGERIAL ECONOMICS	CO1: Help the students understand the basic concepts of managerial economics. CO2: Introduce the students to the concepts of demand and supply. CO3: Provide a basic understanding about market structures. CO4: Help the students develop a basic understanding about production function and cost analysis.
3.	KU1DSCBBA102: BUSINESS STATISTICS	CO1: Understand the basics of statistics, its importance and applications in various areas of study. CO2: Explain the techniques of data, collection, tabulation and presentation of data. CO3: Apply the measures of central tendency to the statistical data and evaluate the measures of dispersion to solve practical problems. CO4: Solve a range of problems using the techniques covered.