

**Certificate Course offered by the Department of Economics,
Payyanur College, Payyanur**

Title of the Course: Basics of Share Market Operation

Course Code: PCECOCC004

This certificate course is designed to introduce beginners to the stock market. It covers fundamental concepts like primary and secondary markets, IPOs, financial analysis, and stock market terminology. The course also delves into technical analysis, providing tools to assess market trends and make informed investment decisions. By understanding both fundamental and technical aspects, students will be equipped to identify promising companies and determine optimal buying and selling points. This comprehensive program offers a solid foundation in stock market operations and investment strategies.

Learning outcomes:

Upon completion of this course, students will be able to

- Develop a basic understanding of how the stock market works.
- Recognize simple market patterns and trends.
- Make informed decisions about investing small amounts of money.
- Identify fundamental chart patterns to start analyzing market behavior.
- Learn more and build portfolio and investment strategies

Course Structure: 30 hours of classroom and online classes with practicals, handled by faculties of the Department of Economics and invited lectures from experts.

Syllabus:

Module I: INTRODUCTION TO SHARE MARKET (7 HOURS)

- Savings and Investment, Types of Investments
- Share: Concept and types, Participants in the Share Market
- SEBI- Powers and functions, Capital Market: Primary Market, Secondary Market
- Stock exchanges in India, Index: Sensex, Nifty and Sectors Indices

- How the Indian Stock Market Works

Module II: COMPONENTS IN SHARE MARKET (6 HOURS)

- Demat Account Opening- requirement, Types of Brokers
- Stock Market Important Terminologies: Bonus share, stock split, Dividend, Market Trends, Correction, Crash, Types of Trading, Types of Order, Diversification (Building Ideal Portfolio)
- Factors affecting the stock market

MODULE III: BASICS OF TECHNICAL ANALYSIS (9 HOURS)

- Types of Charts, Candle formation, Types of Candles
- Types of Candlestick Pattern- Single and Double Candlestick Pattern
- Chart Patterns- Reversal pattern and Continuation Pattern
- Technical Indicators- Moving averages, MACD, RSI

MODULE IV: PRACTICAL (8 HOURS)

- Demat (Opening and Trading)
- How to apply for IPO
- Virtual Trading
- Introducing Zerodha and Groww apps