



**DEVELOPMENT COMMISSIONER (HANDICRAFTS)**

Ministry of Textiles, Government of India

*in associate with*



**ICraft**

**AWARENESS PROGRAMME**

Live demo of craft practices by Master craftspersons

**14<sup>th</sup> to 16<sup>th</sup> December, 2021**  
**at Payyanur College Auditorium**



# INAUGURAL SESSION

Date: 14/12/ 2021 (Tuesday)  
Venue: **Payyannur College**

**10.00 AM to  
11.30 AM**

## Prayer

Welcome Address

**Dr.Saji M.P.**

Assistant Director (H) Handicrafts Service Centre, Thrissur

Presidential Address

**Smt. Prarthana Vijayan**

President, Kunjimangalam Grama Panchayat

Inauguration Programme

**Sri. T.I. Madhusoodanan MLA**

Payyannur

Keynote Address

**Dr. Santosh VM**

Principal, Payyannur College

Felicitation speech

**Sri. Rajan K.**

Asst. Registrar, District Industries Centre, Kannur

**Dr. V. Jayarajan**

Founder Chairman, FOLKLAND, Payyannur & Convener INTACH, Kasargode Chapter.

Vote of Thanks

**Sri. Siby Micheal**

Handicrafts Service Centre, Thrissur

## Technical Sessions

Session-1

11.30 AM - 12 PM

**Dr. Saji M. P.**

Assistant Director (H)

Handicrafts Service Centre, Thrissur

Indian Craft Heritage – An Overview

Session-2

12 PM – 12.30 PM

**Dr. V. Jayarajan**

Founder Chairman, FOLKLAND, Payyannur & Convener INTACH, Kasargode Chapter.

Conserving and Promoting Craft and other Cultural Heritage-  
Role of Youth





# Craft AWARENESS PROGRAMME



The Development Commissioner (Handicrafts), the nodal agency under Ministry of Textiles, Government of India in association with FOLKLAND International, Payyannur and IQAC, Payyanur College organizes Three-day Craft Awareness Programme from 14th to 16th December, 2021 at Payyanur College Auditorium, Edat, Payyanur Featuring:

- **Live demo of craft practices by Master craftspeople's.**
- **Display and sale of selected Craft products**
- **Presentation on Indian Handicrafts heritage**
- **Hands-on experience in craft making**



The Programme aims to create awareness in rich Indian handicrafts traditions to give an opportunity for the public youth and the students to have a glimpse into the process of craft making through live demo of craft process by Master craft persons.

## FEATURED CRAFTS

Pottery by	Smt. Bidhula, Calicut
Cane & Bamboo by	Smt. Ajitha Sundaran, Thrissur
Mural Painting by	Smt. Priya Gopal, Thaliparamba
Natural Dye & Macrame by	Dr. Meera, Thrissur
Hand Embroidery by	Smt. Nazeera, Wayanad
Bell metal Craft by	Sri. Kunjambu, Payyanur
Coconut Shell craft by	Sri. Mohammed Safuvan, Kasargode
Theyyam Costume by	Sri.Raju, Chervathur
Nettipattam by	Smt. Rajitha, Nileswaram