



**DEVELOPMENT COMMISSIONER (HANDICRAFTS)**

Ministry of Textiles, Government of India

*in associate with*



**ICraft**

**AWARENESS PROGRAMME**

Live demo of craft practices by Master craftspersons

**14<sup>th</sup> to 16<sup>th</sup> December, 2021**  
**at Payyanur College Auditorium**



# INAUGURAL SESSION

Date: 14/12/ 2021 (Tuesday)  
Venue: **Payyannur College**

**10.00 AM to  
11.30 AM**

## Prayer

Welcome Address

**Dr.Saji M.P.**

Assistant Director (H) Handicrafts Service Centre, Thrissur

Presidential Address

**Smt. Prarthana Vijayan**

President, Kunjimangalam Grama Panchayat

Inauguration Programme

**Sri. T.I. Madhusoodanan MLA**

Payyannur

Keynote Address

**Dr. Santosh VM**

Principal, Payyannur College

Felicitation speech

**Sri. Rajan K.**

Asst. Registrar, District Industries Centre, Kannur

**Dr. V. Jayarajan**

Founder Chairman, FOLKLAND, Payyannur & Convener INTACH, Kasargode Chapter.

Vote of Thanks

**Sri. Siby Micheal**

Handicrafts Service Centre, Thrissur

## Technical Sessions

Session-1

11.30 AM - 12 PM

**Dr. Saji M. P.**

Assistant Director (H)

Handicrafts Service Centre, Thrissur

Indian Craft Heritage – An Overview

Session-2

12 PM – 12.30 PM

**Dr. V. Jayarajan**

Founder Chairman, FOLKLAND, Payyannur & Convener INTACH, Kasargode Chapter.

Conserving and Promoting Craft and other Cultural Heritage-  
Role of Youth



# IQACraft AWARENESS PROGRAMME



The Development Commissioner (Handicrafts), the nodal agency under Ministry of Textiles, Government of India in association with FOLKLAND International, Payyannur and IQAC, Payyanur College organizes Three-day Craft Awareness Programme from 14th to 16th December, 2021 at Payyanur College Auditorium, Edat, Payyanur Featuring:

- **Live demo of craft practices by Master craftspeople's.**
- **Display and sale of selected Craft products**
- **Presentation on Indian Handicrafts heritage**
- **Hands-on experience in craft making**

The Programme aims to create awareness in rich Indian handicrafts traditions to give an opportunity for the public youth and the students to have a glimpse into the process of craft making through live demo of craft process by Master craft persons.

## FEATURED CRAFTS

|                          |                                  |
|--------------------------|----------------------------------|
| Pottery by               | Smt. Bidhula, Calicut            |
| Cane & Bamboo by         | Smt. Ajitha Sundaran, Thrissur   |
| Mural Painting by        | Smt. Priya Gopal, Thaliparamba   |
| Natural Dye & Macrame by | Dr. Meera, Thrissur              |
| Hand Embroidery by       | Smt. Nazeera, Wayanad            |
| Bell metal Craft by      | Sri. Kunjambu, Payyanur          |
| Coconut Shell craft by   | Sri. Mohammed Safuvan, Kasargode |
| Theyyam Costume by       | Sri.Raju, Chervathur             |
| Nettipattam by           | Smt. Rajitha, Nileswaram         |

