

DEPARTMENT OF MANAGEMENT STUDIES

PAYYANUR COLLEGE, PAYYANUR

Report of Events 2019-20

1. ORIENTATION PROGRAMME- 2019-2020

The Orientation Programme for the 2019 Management Studies admission students was conducted by Ms. Archana Kemanabally, the Head of the Department of Management Studies on 18th July 2019. The Welcome speech was given by Dr. Vigi V Nair, Assistant Professor, Department of Management Studies. Ms. Vidya P K, Guest Lecturer, Department of Management Studies gave the felicitation address. The Vote of Thanks was given by Aiswarya V, II BBA student.

The 2018 admission comprises of 39 students in total . The programme started at 9.30 am at LS 5 (I BBA class room). It was a one day interactive session.



Bridge Course Programme

The Bridge Course Programme for the 2019 Management Studies admission students was inaugurated by Mr. Vidusekhar P, Asst. Director, Centre for Management Studies, Kannur University on 25th July 2019. The Welcome speech was given by Archana Kemanabally, HOD & Assistant Professor, Department of Management Studies. Ms. Vidya P K, Guest Lecturer, Department of

Management Studies gave the felicitation address. The Vote of Thanks was given by Aiswarya V, II BBA student.

The 2018 admission comprises of 39 students in total (27 female and 12 male). The programme was conducted from 24th July to 30th July. Classes were conducted by faculties in the field of Management, Commerce & English. The topics covered by resource persons are given below

Essentials & Prospects of Management	Mr. Vidusekhar P, Asst Director, Centre for Management Studies, Kannur University
Basics in Managerial Communication	Archana Kemanabally, Asst Prof & Head, Department of Management Studies, Payyanur College
Information & Technology in Management – A basic overview	Neethi K Nair, Guest Lecturer Department of Management Studies, Payyanur College
Indian Banking System	Vidya P.K, Guest Lecturer Department of Management Studies, Payyanur College
Written Executive Communication	Ms Reshma, Guest Lecturer Department of English, Payyanur College
Basic Accounting	Krishna Nambiar, Asst Prof, Department of Commerce, Payyanur College
An introduction into Business Statistics	Archana Kemanabally, Asst Prof & Head, Department of Management Studies, Payyanur College





Personality Development Session

A personality development session was organized by the Department of Management Studies on 25th July 2019 for the students of final year BBA. Dr. Vishal Kumar and Mr. Sampath Kumar from Happy Valley Business School were the resource persons for the session. Students were oriented towards development of soft skills and body language. They were even guided through the prospects of higher studies for students of BBA. The session was held at A3 (III BBA classroom).



Seminar on New HR Practices in the Competitive World

A college level seminar was organized by the Department of Management Studies for the students of BBA on the topic “New HR Practices in the Competitive World”

on 21st August 2019. Mr. Shybu Padmanabhan, Chief Human Resources Officer, Export Trading Group, Dubai was the resource person for the session. The activity was conducted at Seminar Hall.



“Meet the Manager”- Inauguration- 24th August 2019

Meet the Manager is an interactive session with experts in the field of industry and academia, conducted by the Department of Management Studies, Payyanur College. The inaugural session of the series was held on 24th August 2019. Dr.

Surabhila P, Assistant Director, MBA Centre, Dr. P.K. Rajan Memorial Campus, Palathadam, Nileswaram. The students enthusiastically participated in the discussions during the session. It was conducted in the Seminar Hall. 89 students attended the session.



Felicitation of the toppers of BBA batch 2016-19 university examination toppers

The toppers of BBA batch 2016-19 were felicitated on 24th August 2019. Dr. Surabhila P was the Chief Guest for the function which was held in the Seminar Hall.

The following students were felicitated:

1. Dinsha P T
2. Jibin
3. Amrutha Prakash
4. Maneesha
5. Anjana C
6. Aswathi Mohan
7. Drishya P
8. Libina P V



Fresher's Day

Students of II & III BBA organized an event to welcome the students of first year BBA. Various cultural programs were organized for the new batch. The objective of conducting this event was to familiarize students of first year with the students and teachers of the Department of Management Studies. It was conducted at the seminar hall.



K-MAT Orientation Class (M-M Series-1)

Department of Management Studies organized a KMAT orientation class as a part of MtM series on 8th November 2019. Mr. Anoop Scaria from Vimal Jyothi Institute of Management, Chemperi handled the session. Students were made aware of the formal requirements towards admission to MBA program in institutions in Kerala. The session was conducted in class room A3 (3rd BBA classroom).



Career Guidance Session (M-M Series-2)

Department of Management Studies, Payyanur College organized a placement orientation session as a part of MtM series. Mr. Tindu Thomas from Geethu's Academy, Thrissur was the resource person for the session. The session was conducted in classroom A3 (3rd year BBA classroom).

Future Prospects of Management (M-M Series-3)

A session on Future Prospects of Management was organized by the Department of Management Studies, Payyanur College on 9th November 2019 as a part of M-M series as a part of M-M series. Mr. Sanesh Sharma, Director, London College of Business, Kochi handled the session. Students were enlightened about the various career opportunities in the field of finance and logistics & supply chain management. It was conducted in classroom A3 (3rd year BBA classroom).

A Two-day National Seminar on Contemporary Management Strategies for Sustainable Development

A Two-day National Seminar on Contemporary Management Strategies for Sustainable Development was conducted by the Department of Management Studies, Payyanur on 12th and 13th of December, 2019 at the Seminar Hall. The conference was planned across a span of three sessions, and a brief summary of each session is as follows

Session 01	Title	Intermingling of Men and Machine Intelligence towards offering Business Solutions – A Paradigm Shift
	Speaker	Dr. Preethi Keerthi D'Souza
	Time Slot	10:30 – 12:30
	Summary	The session primarily emphasized on the role of artificial intelligence in making intelligent business decisions. It also threw light on the importance of integration of machine intelligence to complement patterns of human decision.
Session 02	Title	Management Strategies in Digital Banking Era: Emphasis on Product and Overdue Management
	Speaker	Mr. Sreekumar Moolachery
	Time Slot	13:30 – 15:30
	Summary	The session covered strategies employed by banks for product and overdue management. Emphasis was on topics like: <ul style="list-style-type: none">• Strategies employed to reduce NPA in Digital Banking• Relevance of Product management in Digital Banking
	Title	Corporate Strategies of Modern World with respect to Changing Economy
	Speaker	Mr. Vishal Pinto

Session 03	Time Slot	10:00 – 12:00
	Summary	The session involved discussion on varied range of topics like how business strategies evolve based on changing consumer behavior and the effect of changing economic policies on business practices



Career Prospects in Accounting (M-M Series-4)

Department of Management Studies organized a talk as a part of MtM series on 19th December 2019. Ms. Bhanu, Branch Manager, IAM, Kannur handled the session. It was conducted at the Department level for the III BBA students

Career prospects of Accountancy (M-M Series-5)

Department of Management Studies organized a talk as a part of MtM series on 4th February 2020 . Mr.Shahzad from ALMIS Academy Kannur handled the session. It was conducted at the Department level for the III BBA students

Career Prospects in Aviation Sector (M-M Series-6)

Department of Management Studies organized a talk as a part of MtM series on 5th February 2020 . Trainers from Fly High Aviation Academy handled the session. It was conducted at the Department level for the III BBA students

Inauguration Ceremony of BBA Association

The inauguration of BBA association was held on 11th February 2020 in the Seminar Hall. Ms. Athulya Vyas of fourth semester BBA invoked blessings of God. Dr. Vigi V Nair, Assistant Professor, Department of Management Studies delivered the welcome note and Dr. Sreenivas P.C, Principal, presided over the function. The chief guest for the day Mr. T N M Jawad, Managing Director, TNM Online Solutions Pvt Ltd inaugurated the session followed by felicitation address by Mr. Sidharth, University Union Councilor and Mr. Mukthar, Trainer, TNM Online Solutions Pvt Ltd. The department has contributed several winners in various arts and sports events in current academic year. The following students were felicitated in the event:

Dion Sunny – III BBA

Naveen K – III BBA

Vaishak – III BBA

Jishnu P.V – II BBA

Satlaj R.S – II BBA

Aishwarya – II BBA

Megha Ganesh – II BBA

Sandra – I BBA

Gokul – I BBA

The inaugural session was followed by a motivational talk by Mr. T N M Jawad. The session marked the end of the day's program.



Aptitude Test (M-M Series 7)

An aptitude test was conducted on 12/02/2020 for the III BBA students on the basis of the management aptitude tests to be attended for higher education in Management Sciences. It was initiated by INFAC-T-MIDAT 2020, Payyanur



Farewell Celebrations

The farewell celebrations for the outgoing batch were celebrated with pomp and joy. It was an event jointly organized by the I & II BBA. All the students of the III BBA participated in this event



